



FOR IMMEDIATE RELEASE:

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Holiday Cheer Starts Here: Celebrate the Holiday Season Responsibly
National "Drive Sober or Get Pulled Over" Enforcement Campaign Begins Dec. 11

Unincorporated Alameda County – The holiday season can be dangerous for people on the roads. In December 2022 alone, 1,062 people were killed in the U.S. in alcohol-impaired-driving crashes, according to the National Highway Traffic Safety Administration. Alameda County Sheriff's Office wants to remind the public of the dangers of driving impaired and to celebrate the holiday season responsibly by not driving under the influence.

From December 11 through New Year's Day, the Alameda County Sheriff's Office will have additional officers on patrol looking for drivers suspected of being under the influence of alcohol and/or drugs. The high-visibility enforcement effort is part of a national campaign, *Drive Sober or Get Pulled Over*, with the goal of stopping suspected impaired drivers who put others at risk.

"As families gather to celebrate, our top priority remains the safety of the community," stated Commander Chris Lucia from the Airport Police Services. "We want everyone to enjoy the holidays, but impaired driving puts lives at risk. This holiday season, let's be mindful of our actions and make sure our loved ones make it home safely."

The Alameda County Sheriff's Office encourages everyone to stay in for the night or have a "go safely" game plan by scheduling a ride or designating a sober driver if you plan to consume alcohol.

Impaired driving is not just from alcohol. Prescription drugs, over-the-counter medications, cannabis products and other drugs may also cause impairment. If you plan on drinking or taking medications with a driving warning label, let someone who is sober drive. If you see someone who appears to be driving while impaired, call 9-1-1.

Funding for this program is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.



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